



## BUILD YOUR SUSTAINABLE ALPINE COMMUNITY! JOIN GEMS TASK FORCES IN BLED – SLOVENIA!

**You believe that tradition and innovation may work together in sustainable tourism strategies?**

You want to be an active part in the construction of the alpine community of the future?

### JOIN GEMS TASK FORCES!

**WHEN:** 11<sup>th</sup> – 12<sup>th</sup> November 2017

**WHERE:** Bled, Slovenia

**WHAT:** conferences, field visits and workshops

**HOW:** write to [info@gemsproject.eu](mailto:info@gemsproject.eu)

### FREE OF CHARGE

- one night accommodation
- lunch, dinner and snacks
- study visits and tours

### GEMS – inteGration and Solidarity European Models for Sustainability

Five Alpine towns (Werfenweng -A, Bad Reichenhall -D, Bled -SI, Forni di Sopra - IT, Moena -IT) will involve their citizens in networking activities during the next two years, within GEMS project – inteGration and Solidarity European Models for Sustainability, co-funded by the EACEA Europe for Citizens Programme of the European Union. The project aims to define, across 5 international events, innovative models for Alpine local development, able to answer common challenges of the current European scenario.

LEARN MORE ABOUT GEMS PROJECT, VISIT:

[www.gemsproject.eu](http://www.gemsproject.eu)



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Lead Partner  
(Werfenweng, Austria)



Durchatmen in der Alpenstadt  
(Germany)



Forni di Sopra  
Municipality  
(Italy)



Bled Municipality  
(Slovenia)



Moena Municipality  
(Italy)

## PROGRAMME

### DAY 1 – 11.11.2017

**14:00 – 16:00 REGISTRATIONS -**  
Opening networking event at Visitor centre Triglavska roža Bled

**16:00 – 18:00 STUDY VISIT –**

“Promoting Bled – success stories of a sustainable community” – guided tour and road train

**19:00 – New minorities in a traditional community –**  
Multicultural dinner with folk music and representations.

### DAY 2 – 12.11.2017

**8:30 – 11:30 GEMS CONFERENCE AND PARALLEL WORKSHOPS:**  
“New minorities promoting sustainable tourism in traditional communities” with representatives of local associations and partner delegations.

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**10:00 – 14:00** St. Martins Celebrations at the Bled Lake promenade - “Taste Bled”, an opportunity to experience, “old and new” local traditions.

• **Venue for GEMS Conference & Accommodation:**

HOTEL ASTORIA BLEED,  
Prešernova 44, 4260 Bled  
([www.hotelastoria-bled.com](http://www.hotelastoria-bled.com))

- **Meeting point on Saturday at 14.00:**  
Triglavska roža - Infocentre TNP Bled  
Ljubljanska cesta 27  
SI- 4260 Bled

### FRINGE EVENT - 11-13.11.2017

#### CELEBRATING ST. MARTIN

St Martin's Day, observed on 11 November, is an age-old tradition in Slovenia. In the past few decades, the celebrations have grown from informal celebrations for family and friends, to public events organised by towns and cities all over the country.

In Bled, the initiatives organised for St. Martin Celebration are an opportunity for sharing “old and new” traditions and for an intercultural exchange between all communities of the area.

Among these, a traditional market will be organised by Bled local producers, under the motto “Taste Bled”, in which GEMS participants will have the opportunity to experience the richness of local culinary culture and traditions.



More info: [www.bled.si](http://www.bled.si)

Follow us on line:



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