



BUILD YOUR SUSTAINABLE ALPINE COMMUNITY! JOIN GEMS TASK FORCES IN MOENA - ITALY!

You believe that tradition and innovation may work together in sustainable tourism strategies?

You want to be an active part in the construction of the Alpine community of the future?

JOIN GEMS TASK FORCES!

WHEN: 15 -16.09.2017

WHERE: Moena – Italy

WHAT: Conferences, Field Visits and Workshops

HOW: Write to info@gemsproject.eu

FREE OF CHARGE: accommodation and two meals are covered by the project.

GEMS – inteGration and Solidarity European Models for Sustainability

Five Alpine towns (Werfenweng - A, Bad Reichenhall - D, Bled - SI, Forni di Sopra - IT, Moena - IT) will involve their citizens in networking activities during the next two years, within GEMS project – inteGration and Solidarity European Models for Sustainability, co-funded by the EACEA Europe for Citizens Programme of the European Union. The project aims to define, across 5 international events, innovative models for Alpine local development, able to answer common challenges of the current European scenario.

LEARN MORE ABOUT GEMS PROJECT, VISIT:
www.gemsproject.eu



Lead Partner
(Werfenweng, Austria)



Durchatmen in der Alpenstadt
(Germany)



Forni di Sopra
Municipality
(Italy)



Bled Municipality
(Slovenia)



Moena Municipality
(Italy)



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PROGRAMME

DAY 1 - 15.09.2017

14:00 - 14:30 REGISTRATIONS

14:30 - 16:30 CONFERENCE:
"Traditional knowledge and Intercultural cooperation"

- European Opportunities for intercultural cooperation – *ISIG Researchers*
- Best practices of Traditional knowledge transfer – *Municipality of Moena*

16:30 - 18:00 STUDY VISIT
Viac Cultural – discovering the local community -
Municipality of Moena

19:00 – 21:00 – *Get together and dinner in the Central Square*

DAY 2 - 16.09.2017

09:00 STUDY VISIT and LABORATORIES

The Puzzone Cheese Trekking to the discovering of the Puzzone of Moena DOP Cheese, as well as Moena and its surroundings.

13.30 Lunch @ Alpine Dairy

15.00 GEMS WORKSHOP @ Alpine Dairy

17.00 *Operational meetings with partners @Alpine Pearls*

FRINGE EVENT – 15-17.09.2017

PUZZONE DI MOENA DOP

MOENA

The *PUZZONE DI MOENA DOP FESTIVAL* is a three days manifestation, dedicated to the dairy art that traditionally characterizes the community of Moena. The Festival will conclude with the traditional parade of the return of alpine animals and breeders in to the community, accompanied by the folklore of many local associations.

ADDED VALUE FOR GEMS PARTICIPANTS

The Study Visit - Puzzone Cheese Trekking will introduce participants to the traditional craft of cheese-making, as well as to local sustainable tourism practices. In each of the 4 stops of the tour, participants will have the chance to debate with local experts, as well as representatives of cultural associations, aiming thus to continue the brainstorming regarding the events' topic.

Info: www.visitmoena.it

Follow us on line:



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